

Jan. 30, 2019  
Aspen Next Generation Advisory Commission  
Meeting Agenda 5:30 p.m.  
Sister Cities, Aspen City Hall

I. Call to Order

Meeting called to order 5:38 p.m. Team gives thanks to Skippy and Duncan for their years of service. Neither are reapplying for their seats on NG.

Skippy: My advice to commission is to continue to work on recruitment. Doing the work matters. Instill ethic culturally coming in. Solidify dialogue with city council more. Attend city council meetings.

Duncan: Didn't know I would be so involved with city when I moved here, from starting brewery in 2007, and appreciate the experience.

Kimbo: Review accomplishments: moving election date, voter turnout increase in 2016, Aspen Entrepreneurs, housing credit caps extension to 4-7, retirement conversation, ongoing APCHA relationships, tradedown conversations, Inventory conversation. Congrats to Skippy and Duncan, and everyone for making this happen in the past few years.

II. Year-long planning

Christine: We're going to take a step back and rather than focusing on two issues, we're going to use our voice and be the conduit to and for our demographic by focusing on communication. That means a consistent newsletter with issues facing our demo, engaging on social media channels. Hopefully by informing people it will organically engage them.

Ashley: We should also use Instagram.

Nicky: Agree about the optics, let's enhance communication and vision so they're on board. Fresh perspective about what Next Generation is all about.

Kimbo: Nobody can give time and effort that Skippy gave as chair. Let's cycle through important meetings. End of the day, we need strong systems that are foolproof going forward. And this is good for new members, who pick up a project that they can run with.

Ashley: Newsletter and FB page. Easy for a person to take a quick photo of newspaper, and editorially post a 30-second video.

Christine will set up Instagram and newsletter template, plus schedule for the year.

Kimbo: We should set up meeting with new council once elected.

All team discussion of new board appointments. Discuss new candidates, and Feb. 8 deadline with Feb. 12 interview for two open spots on NG.

Ashley: Let's use the meeting to put together the newsletter. For February:

1. Three open seats. Advertise with link and app details.
2. Thank our leaving members, highlight accomplishments
3. Election information, date change (use the new date!), links to each candidate.

Skippy: There are four strong candidates with different visions for where Aspen goes. No one is winning by more than 200 votes. If you have voted but not sure it mattered then this is your time to show up.

Kimbo: We should talk about Lift 1. Is there any opposition to Lift 1?... My feeling is we need to have a lift on that side of town. Concerned about housing waivers, but it does meet code.

Matt: Not sure what it is.

Nicky: I feel uncomfortable with take it or leave it approach. I wish which could see smart development in Aspen first. Show that the town can support that first. Unfortunately selling out with a product on

paper and pitch but was it well thought out? Selfishly have the lift down my street and what that would turn the area into. As a local who was born and raised here, I'm wearisome is that exactly what we need.

Ashley: Think lift, hotel, museum would be cool. Would rather have Gorsuch and local people do it than outside developer. Steve said to me, the one thing nobody asks is how much it will cost taxpayers. Seemed to think we were making a lot of concessions. But somebody else will do it if they don't.

Duncan: Reiterate Nicky. That side of the mountain is already getting developed, already passed and underway. I feel like the messaging 1A is not going to be the same way ever. That dream is gone. It's a matter of when and who. It ties to this town and the character. Bringing World Cup back is great. Beating down the plan can take the magic out of it. It should be outstanding.

Christine: Also agree after seeing different iterations over a decade that this a good plan. The developers came back to meet concessions after it was turned down last year and most parties seem happy. Would like to see something on that side of town.

Skippy: Voted yes every time on P&Z. I have misgivings and things that could be done better. Ultimately It's a choice, and if you don't choose, you might lose out on the lift coming down and forthcoming Dolensik property, cool huge community green space. That alignment for Hotel Aspen assures lift and park will never happen.

4. Powder 8 / Bumble competition, \$10k. Throwing parties at Bonnie's.

Agenda item: Let's ask Mitzi to act as a liaison and put things on our radar that aren't potentially in the public or on council agendas yet. She will be at meetings and may be helpful this way.

Kimbo will read agendas for February, Nicky in March. Kimbo suggests a small retreat in the spring with new members.

III. New business

VI. Adjournment