

Next Generation Advisory Committee

Meeting Date – February 27, 2019

Present Members:

Christine Benedetti

Nicky Byrne

Kimbo Brown-Schirato

Matt Evans

Ashley Chod

Met with Sara Ott, Interim City Manager

- Shared Next Gen's workplan for 2019 and past focuses on Next Gen board
- Sara shared updates on Burlingame 3 and BMC West related to Burlingame 3 timing, issues of density, uses, funding and with BMC that needs to be planned from ground up and ensure that the revenue in the future will be there once the lumber yard is closed
- Preliminary site analysis is going on for possible new childcare center in town – perhaps in Burlingame area or downtown Yellow Brick
- Discussed Next Gen's role in childcare advocacy

Christine Benedetti

- Communication Plan for the Year – Kimbo and I drafted skeleton of the plan, we're going to do monthly newsletter following the meetings, we had 40% open rate after last meeting, we need to get more email addresses
- Opened an Instagram account – we'll give everyone a log-in
- FB post every Wednesday
- Council memos – we're sending them a memo regularly

Kimbo Brown-Schirato

- I think Council is getting the message that we want the housing funds to be spent and not sat on
- Mike Kosdrosky was grateful about the comment about the hearing officer
- Let's get the Council agendas to one another on Fridays and read it and we'll take turns doing this and sending it out to each other
- We should do this for APCHA too
- No deadline time on applications for commission members and people who applied after 12pm didn't get interviews. They will be interviewed soon

Christine Benedetti

- I'll do the newsletter one more month and then someone else can do it

Ashley Chod

- As long as the content is appropriate, I like that the posts will have different voices from the perspectives of people who post
- It should be about what's going on and show people where to look for things to inform themselves on
- Because Instagram could be another full-time job, if we can post a few times a week, we can keep up

Kimbo Brown-Schirato

- We are here to spotlight on social media things they can get involved in on

Christine Benedetti

- Whoever looks at agenda for Council or APCHA will draft memo for that month
- Newsletter topics - election, social media, forward on to friends
- APCHA hearing
- Ski Co concerts we can include info about that

Kimbo Brown- Schirato

- Tell people to drop off their ballots in person - map to City Hall
- Do we want to monitor P and Z? We could email Teraisa and Spencer and just see what is significant on the agenda

Nicky Byrne

- We can collect articles we think are important and send links in newsletter and highlight the ones we think are the most important
- I love when there are roses and thorns - if we could do that, those are great
- Introduction would be good to include

Christine Benedetti

- We consulted with a guy in Littleton, they are trying to get a Next Gen advisory formed and we got an email this week and they were approved so it was nice to see that we helped another community

Everyone likes the new direction of Next Gen - commission

Next Meeting - March 27